

FFA - "Create the Perfect Burger" Competition

WHEN: Beef Day @ NYS Fair - Tuesday, August 28, 2017 @ 12:00pm (NOON)

WHERE: NYS Fair at the Chevy Court Pavilion (across from the Dairy Products Building)

HOW: Fill out an application with NYBC to enter. Submit via email, mail or fax (315-339-6931) by July 1, 2017.

Application can be emailed to Katherine Brosnan at kbrosnan@nybeef.org

WHO: Any New York FFA Chapter! A Team of 2-3 students for the competition is needed to represent their FFA Chapter!

WHAT: will NYBC do:

1. NYBC will supply ALL the ground beef 1.5lbs and burger rolls (4)
2. NYBC will supply all equipment (the gas grills, pots, pans, burger flippers, knives, measuring utensils, foil, plates, etc).
3. NYBC will supply the market basket items – a list of items will be on our website.
4. NYBC will give out prizes! 1st Prize: \$500; 2nd Prize \$250; 3rd Prize \$125

What will you (the contestant) have to do for the contest?

1. You (the FFA Chapter) will need to enter. Submit application to kbrosnan@nybeef.org
2. You (the FFA Chapter) will to be selected by NYBC – 10 teams needed First Come, First Serve!
3. You (the FFA Chapter Team) will need to be at State Fair Aug. 28 to cook off your recipe.
4. You (the FFA Team) will cook off 4 burgers. 1 Burger will be presented on a "Beauty Plate" the other 3 burgers will be taste tested
5. You will be judged on Creativity, Presentation (of burger itself and explanation to the judges) and Taste.
6. You (the FFA Chapter Team) will need to bring ALL your FUN, ENTHUSIASM, COOKING SKILLS, CREATIVITY, SPORTSMANSHIP and banners to promote your Chapter

YOU CAN BRING 1(one) SECRET INGREDIENT to use in your burger!

Judging: The Perfect Burger Contest winners are determined by a 1-10 points scale by 5-6 judges from various walks of life! Restaurant owners, beef producers, NYBC Board Member – not culinary geniuses! It's not the Food Network...it's the State Fair! So HAVE FUN!!!

For more information visit www.nybeef.org under the events section

or contact Katherine at 315-339-6922/kbrosnan@nybeef.org