

THE BEEF CHECKOFF

Who pays? Who collects?

Private Treaty Q & A

What is Private Treaty?

Private Treaty Sales involve one producer selling cattle to another producers where there is no designated collecting person (e.g. order buyer, dealer, or auction market) involved in the transaction.

If I sell cattle to my neighbor, is the \$1 head supposed to be checked off?

Yes. The national Beef Promotion and Research Order under which the checkoff program operates requires that the \$1 be remitted on all sales of cattle regardless of age, sex, breed or purpose.

Who pays the \$1/head, the buyer or seller?

The \$1 is deducted from the selling price of the animal. Both the buyer and seller are responsible for remittance. Unlike **non-private treaty** sales where the **buyer** is the collecting person and remits the \$1, in **private treaty** sales it is generally the **seller** who deducts and remits the \$1.

Why should the seller act as the collecting person?

Because it simplifies the transaction and helps assure compliance with the Beef Promotion and Research Order. New producers or buyers of freezer beef may be unfamiliar with the process of remitting checkoff funds.

Is the \$1 due on cattle sold for freezer trade?

Yes. If you market cattle (of your own production) in the form of beef or beef products to consumers either directly, through retail or wholesale outlets or for export purposes, you are required to remit an assessment of \$1 per head of cattle. Cattle and calves slaughtered for personal consumption by the producer and his or her family are not assessed.

Is there a form I should use for remitting the checkoff?

There is a Private Treaty Form that should be completed and sent with your remittance. Forms are available by calling he NYBC at 315-339-6922 or visit www.nybeef.org

Where do I send the money?

In New York State, the checkoff assessment should be sent to the New York Beef Council, Inc. Collections are sent directly to a lockbox managed by NBT Bank in Rome. The address is on the Private Treaty form.

What is meant by the "State of Origin" on the Private Treaty Form?

The state the cattle were raised in.

If you have questions about complying with the checkoff in New York, contact:

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315-339-6922

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